



25
YEARS

Office Furniture Outlet

Founded: 1995 by Larry Iverson in Norfolk

Headquarters: 5595 Raby Road, Norfolk

About us: Office Furniture Outlet offers quality, affordable new, used and refinished office furniture to businesses and individuals in Hampton Roads. By refinishing and recycling office furniture, we save tons of furniture from being sent to the landfill annually.

Consumers can come into our huge showroom, enjoy a cup of coffee and sit in hundreds of chairs, feel the wood grain and quality of the furniture, and work with a dedicated furniture rep to outfit offices of any size and within any budget. We offer white glove delivery and free customer pickup.

Current owner: Larry Iverson, president

Milestones: We have continued to grow our business every year including during the difficult recessions of 2001 and 2008-2009 and even now during this COVID-19 slowdown. In 2015, we bought a 121,000-square-foot building complex, and in 2016 we moved our showroom to this new space. In 2018, we moved The Desk Doctor wood shop to the same com-

plex, and now all of our services and employees are together.

Obstacles overcome: We were one of the first office furniture dealers to use websites, search engine optimization and social media to market to our customers. We focused on creating a friendly culture and included a full benefits package that has increased employee retention. Some of our employees have been with us for 15-plus years. We grew our business from three separate service locations to a single location.

Keys to longevity: "We attribute our 25 years of success to investing in the professional development of our employees and providing an important service to our community that positively impacts both our customers' bottom line and our environment through recycling."

What's next: We consistently change and refocus our business to meet the needs of our customers and the challenging economy. We have a new service starting soon to help customers return to the offices we helped them build before this crisis.

For more information: 757-855-2800, Ofova.com, Facebook.com/OfficeFurnitureOutletVA/, Instagram.com/ofova/



COURTESY PHOTO

Office Furniture Outlet is celebrating 25 years. President Larry Iverson and Vice President Susan Boatwright pose in front of a delivery truck.